

REP: TEL# 703 528 7800 FAX# 703 528 7880
REP HEADLINE# 6390542 TRF# 338430 ORDER WORKSHEET
\$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$ NOV5/12 16.14
CHANGES *** WFTV-TV ***

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US

AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL

3050 K ST NW,

WASHINGTON, DC 20007

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

ORDER # _____

PRDCT OBAMA 60S CONTRACT # 6390542 CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE NOV5/12 16.14

REP: TO LENA
FR JULIE

OKD M5
PLS CFM,T HX 11/5

STA:

CON CM * * * * * THIS IS A CASH IN ADVANCE SCEDULE * * * * *

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS

ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA 60S

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
:LINE#: : : : : : DATE : DATE : /WK: INV : :SPTS:
AGENCY ADVERTISER CODE = 95 AGENCY EST# = 2175

AGENCY PRODUCT CODE = 101

25 S 1130P-1205A 60 \$2,500.00 10/27 10/27 0 SAT 0

PROGRAM : NEWS AFTER FBALL
ORD COM1: WE CAN OFFER CREDIT OF \$20
PART OF A MAKEGOOD MADE UP OF LINES 23-27

REP HEADLINE# 6390542 TRF# 338430
\$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$

FAX# 703 528 7880
REP ORDER WORKSHEET HARRIS REPORT FROM REP

CHANGES *** WFTV-TV ***
NOV5/12 16.14

LINE#:	REP	CD:	TIME	PERIOD	: LGTH	: SEC	: RATE	: START	: END	: SPTS:	WEEK :	DAYs	: TOTAL:	:SPTS:
:	:	:	:	:	:	:	:	DATE	DATE	/WK:	INVT :			
10	S	800P-1130P			60		\$6,600.00	10/27	10/27	0	SAT		0	
29	A	800P-1146P			60		\$6,600.00	10/27	10/27	1	SAT		1	
30	A	1146P-1221A			60		\$2,500.00	10/27	10/27	2	SAT		2	

PROGRAM : ABC SATURDAY NIGHTFOOTBALL 9/1-12/
ORD COM1: LATE RUNS DUE TO FOOTBALL, SPOTS AIRED AT 1143P, 1209A, 1218A.
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-10
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-25

PROGRAM : ABC SATURDAY NIGHTFOOTBALL 9/1-12/
ORD COM1: LATE RUNS DUE TO FOOTBALL, SPOTS AIRED AT 1143P, 1209A, 1218A.
PART OF A MAKEGOOD MADE UP OF LINES 29-30

STATION MAKEGOOD OFFERS: MISSED:SAT/800P-1130P OCT27
M5 OK'D BUY#10 SAT/1130P-1205A 60S \$6,600.00 (NOV5/12)
BUY#25 OCT27(2/WK) 60S \$2,500.00 PLS ADVISE.
OFFER:SAT/800P-1146P OCT27
& SAT/1146P-1221A OCT27(2/WK) 60S \$6,600.00
CMT:LATE RUNS DUE TO FOOTBALL, SPOTS AIRED AT 1143P, 1209A, 1218A.

OCT/12 85540.00 NOV/12 22680.00

CONTRACT TOTAL
TOTAL SPOTS 108220.00
38

MARKET TOTALS \$288,040 WFTV 38% WKMG 20% WESH 25% WOFL 14% WKCF 2% WRBW 1% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOs- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE